

Alcohol Sales News August 1st Reiwa 3, by Ms Megumi ICHIKAWA

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The Japanese wine production company "De Montille & Hokkaido" of French Burgundy wine producer "Domaine de Montille" in Hakodate, Hokkaido, will launch three types of wine from the second vintage 2019 "驚 Surprise 2019" sequentially from September.

Pre-orders will be placed for last year's buyers during the month of August. In 2018, it was an unprecedented novelty (豪 GO), but "19 was a sense of discovery and surprise. (by the company). Kerner and Zweigert have a retail price of 5,900 yen and have sold 1,440 bottles. Pinot Noir costs 7,500 yen, 1,920 bottles. All use purchased grapes We plan to vivificate our own vineyards on a trial basis this year.

At a tasting party held in Tokyo, Yano General Manager said, "The owner Etienne de Montille couldn't come to Japan due to the Covid 19, so in June we sent a sample to Burgundy and had an online meeting to complete it. A wine with an emphasis on elegance. And introduced. The company owns more than 30 hectares of agricultural land and currently plants about 8 hectares. We plan to plant 15 hectares by the first phase (23 years) and 28 hectares by the second phase (30 years). Vivificating at our own winery is scheduled to start in 2023.